

ENTREPRENEUR ASSESSMENT

Are You a Potential Entrepreneur?

Take the Entrepreneurial Characteristics—Personal Review and Assessment below.

PART I: CHARACTERISTICS

On a scale of 1 to 10, rate yourself on the following characteristics, with a "1" meaning "strongly disagree" and a "10" meaning "strongly agree."

I am a person who:	Score (1 – 10)
Is passionate, with strong feelings about things personally important to me	_____
Is self-confident	_____
Has high self-esteem	_____
Is capable of accomplishing whatever I set out to do	_____
Is self-reliant	_____
Is opportunity-oriented	_____
Is forward-thinking	_____
Has vision and goals	_____
Has drive and ambition	_____
Is willing to work hard	_____
Is willing to take a risk	_____
Is competitive, especially against myself	_____
Is creative	_____
Is willing to learn	_____
TOTAL =	_____

Total your score. If you score more than 100, you are a good candidate for entrepreneurship. Then again: If you score less than 100, you may also be a good candidate for entrepreneurship.

Remember, there is no set formula for who can or cannot be a successful entrepreneur. The purpose of this activity is to help you explore your interest in and abilities for entrepreneurship.

PART II: SKILLS

On a scale of 1 to 10, rate your skill in each area, with a "1" meaning the least amount of skill and a "10" meaning highly skilled.

	Score (1 – 10)
Ability to plan effectively	_____
Written communication skills	_____
Reading skills	_____
Marketing ability	_____
Basic management ability	_____
Personal effectiveness	_____
Leadership ability	_____
Interpersonal skills	_____
Team-building skills	_____
TOTAL =	_____

A score of 70 or higher means you might already have many of the key skills you need to be a successful entrepreneur.

If you gave yourself a score of 6 or below on any of these items, you might want to work to improve that skill. If you are determined, you can improve any skill you believe you will need to become a successful entrepreneur.